



THE COMMUNITY

A GUIDE TO EDGEPOINT
FOR SENIOR EXECUTIVES

*A community of senior leaders
learning to lead in complexity.*

THE BELIEF

Leadership is consequential. The conditions for practicing it have changed.



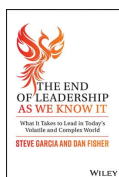
EdgePoint is a community of senior leaders connected through shared learning, trusted counsel, and a common philosophy of leadership. That philosophy grew from our research and years of work with executives, teams, and organizations. It reflects the reality senior leaders now face: greater complexity, faster change, and consequential challenges no individual executive can fully understand or solve alone.

Honest feedback

Outside perspective

Disciplined practice

Peers you trust over
time



The ideas that shaped EdgePoint are set out in *The End of Leadership as We Know It* by Steve Garcia and Dan Fisher (Wiley), and applied across every EdgePoint experience.

THE EXPERIENCES

One community. Different forms of development.

EdgePoint is designed for executives carrying enterprise-level responsibility. C-suite leaders, their direct reports, succession candidates, founders, and leaders entering consequential transitions.

THE FOUNDATION

Membership

The Annual Leadership Check-Up, the private network, and ongoing learning. Included in most other EdgePoint experiences.

WHICH EXPERIENCE FITS

Live peer counsel on current decisions	Executive Forums
Sustained cohort development	Ascent or Summit
Enterprise range across companies	Traverse
Leadership habits made visible	Leadership Adventures

Scaling a founder-led company	Founder Studio
Entering the C-suite	Executive Partners
Defining transition or mandate	Private Coaching
Ongoing community and annual practice	Membership

“My year-long cohort experience in EdgePoint provided me with a unique level of hive intelligence that accelerated my development as a senior leader.”

Rehana Farrell • CEO, 100 Women In Finance

THE FOUNDATION

Membership

the through-line of the community, renewed each year

Membership provides three things senior leaders often struggle to find inside their own organizations. Trusted relationships beyond internal politics. A disciplined annual leadership practice. Access to senior counsel at consequential moments.

THE ANNUAL LEADERSHIP CHECK-UP

Each year begins with a confidential review drawing on assessment data, stakeholder perspective, and the leader's current context. A senior faculty member synthesizes the findings with the executive and helps define a focused leadership agenda for the year.

WHAT EVERY MEMBER RECEIVES

- **Annual Leadership Check-Up**
- **Development Consultation** with senior faculty
- **The EdgePoint Network** across industries
- **Learning & Events** across the year
- **Access to add experiences** as needs evolve



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Being in community with leaders who were in my year-long EdgePoint cohort, both outside of my industry and existing networks, deeply challenged and supported me to grow in perspective and wisdom.

Rose Else-Mitchell
President, Scholastic

PEER CONSULTATION

Executive Forums

a confidential place to be candid, draw on collective intelligence, and make better decisions

An Executive Forum brings nine senior leaders together for six facilitated sessions across six months. Members bring current decisions, relationships, transitions, and organizational problems they are actively working through. A skilled facilitator keeps the conversation focused and confidentiality intact.

A confidential intake interview places the leader in the right forum. A midpoint check-in refines focus for the second half. An exit interview closes the arc.

AT A GLANCE

Group. Nine leaders, curated. **Format.** Virtual, two hours.

Duration. Six months, six sessions. **Facilitation.** Senior faculty.

Upgrade path. Full membership by application at any time.



“My EdgePoint experience was singular. It connected me to amazing people who genuinely care about leading others while providing me with experiences and support to further burnish my leadership strengths.”

Jill Jones · Managing Director, Citi

COHORT EXPERIENCES

Leadership Academy

Immersive cohort experiences that combine assessment, coaching, applied curriculum, and peer work over a defined arc. Academy participants leave with a sharper understanding of how they lead, greater range across enterprise situations, trusted relationships beyond their own company, and demonstrated progress in the teams and systems they shape.

FOR ACCOMPLISHED EXECUTIVES STEPPING INTO BROADER ENTERPRISE SCOPE

The Ascent

A structured cohort experience for accomplished executives stepping into larger organizational complexity or more consequential leadership mandates.

WHAT IT INCLUDES

- Two-day Base Camp in New York
- Nine virtual peer learning sessions
- Four one-to-one coaching sessions
- Full assessment battery and team survey
- In-person graduation
- Full EdgePoint membership included

FOR EXPERIENCED EXECUTIVES READY FOR DEEPER WORK

The Summit

EdgePoint's most immersive cohort. A year of assessment, executive coaching, offsites, peer consulting, and contemporary curriculum.

WHAT IT INCLUDES

- Three-day Base Camp in New York
- Five virtual peer learning sessions
- Five in-person offsites across the year
- Twelve one-to-one coaching sessions
- Full assessment battery and team survey
- Full EdgePoint membership included

"I found EdgePoint's year-long Summit experience to be one of the most sophisticated and enriching leadership experiences I've had the opportunity to participate in."

Ben Fried · CIO, Google, 2008–2022

COHORT EXPERIENCES, CONTINUED

Traverse & Leadership Adventures

Two Academy experiences designed around specific developmental conditions. Traverse builds enterprise range through cross-company work. Leadership Adventures use unfamiliar terrain to reveal habits that ordinary work can hide.

THREE COMPANIES, ONE COHORT

Traverse

Five senior leaders from each of three non-competing companies develop together as one fifteen-person cohort across ten months. Participants leave with a cross-company peer network designed to endure well beyond the program.

WHAT IT INCLUDES

- Two-day Base Camp, New York
- Six Learning Sprints and three hosted days
- Cross-company mastermind and trio groups
- Sponsored strategic project per company
- Four one-to-one coaching sessions
- Assessment battery and remeasurement

PURPOSEFUL CHALLENGE, STRUCTURED REFLECTION

Leadership Adventures

Unfamiliar environments often make leadership habits visible more quickly. How a leader responds to uncertainty, changing roles, imperfect information, and reliance on others becomes easier to observe, discuss, and reconsider. The setting changes. The leadership work is real.

DESIGN PRINCIPLES

- Accessible by design, never a test of physical ability
- Led by elite guides with EdgePoint facilitators
- Structured reflection tied to real work
- Open to Academy participants and selected guest leaders

“My year-long journey in EdgePoint's Summit experience opened up a new understanding of what leading in complexity can be and how I can support my people.”

Angela Dorn · Global Head of Ops and Legal, Teach For All

FOR FOUNDERS AND FOUNDING EXECUTIVES

Founder Studio

Build the company. Become the leader it needs next.

A twelve-month company-design and leadership program for founders, co-founders, and founding executives whose organizations have outgrown founder-led improvisation. Leadership development is the engine. A stronger company is the product.

Founders work through six connected journeys across the year, each centered on an essential company and leadership transformation. Content pulls into real work as founders face it, and every element helps convert insight into infrastructure the company can rely on after the year is over.

WHAT FOUNDERS BUILD ACROSS THE YEAR

- A Company Blueprint distinguishing what remains founder-led from what must be institutionalized
- A Founder Operating System designed for the CEO this stage needs
- A talent and culture system that scales without bureaucracy
- An outside game for boards, investors, capital, and narrative

THE SIX JOURNEYS

- Become the CEO this stage needs
- Build a company that runs without you
- Build a team better than yourself
- Scale culture without bureaucracy
- Master the outside game
- Build durable enterprise value

PROGRAM ELEMENTS

Leadership Check-Up, Advisory Pods, Design Workshops, Executive Forums, Operator Network, and a Founder War Room for the high-stakes moments that cannot wait for the next session.



ONE-TO-ONE, AT THE SENIOR LEVEL

Executive Partners & Private Coaching

Both are confidential and highly individualized, and both connect the leader to the wider EdgePoint community. They differ in the source and purpose of the counsel.

FOR LEADERS ENTERING THE C-SUITE

Executive Partners

Experience-based counsel from someone who has occupied a comparable seat. A twelve-month pairing with an Executive Fellow, a former C-suite executive whose credibility rests on having done the job.

WHAT IT INCLUDES

- Deliberate match on role, industry, transition, and temperament
- Structured counsel plus in-the-moment access
- A transition agenda across the year
- Anchored by the Annual Leadership Check-Up
- Full EdgePoint membership included

FOR SENIOR LEADERS IN A DEFINING MOMENT

Private Coaching

Psychologically informed development with a senior executive coach. A sustained partnership for a defining transition, an expanded mandate, or complexity that warrants sustained individual attention.

WHAT IT INCLUDES

- Assessment foundation before the agenda is set
- Regular sessions with agreed access between them
- Stakeholder perspective when appropriate
- Applied agenda tied to real decisions, not abstract goals
- Full EdgePoint membership included



*A community for the continuing development
of consequential leaders.*

BEGIN WITH AN

EdgePoint Conversation

A confidential conversation about your role, your current leadership context, and what you need to make possible next. Together we determine whether EdgePoint is the right fit, and which experience within it fits best.



EdgePoint.community/conversation