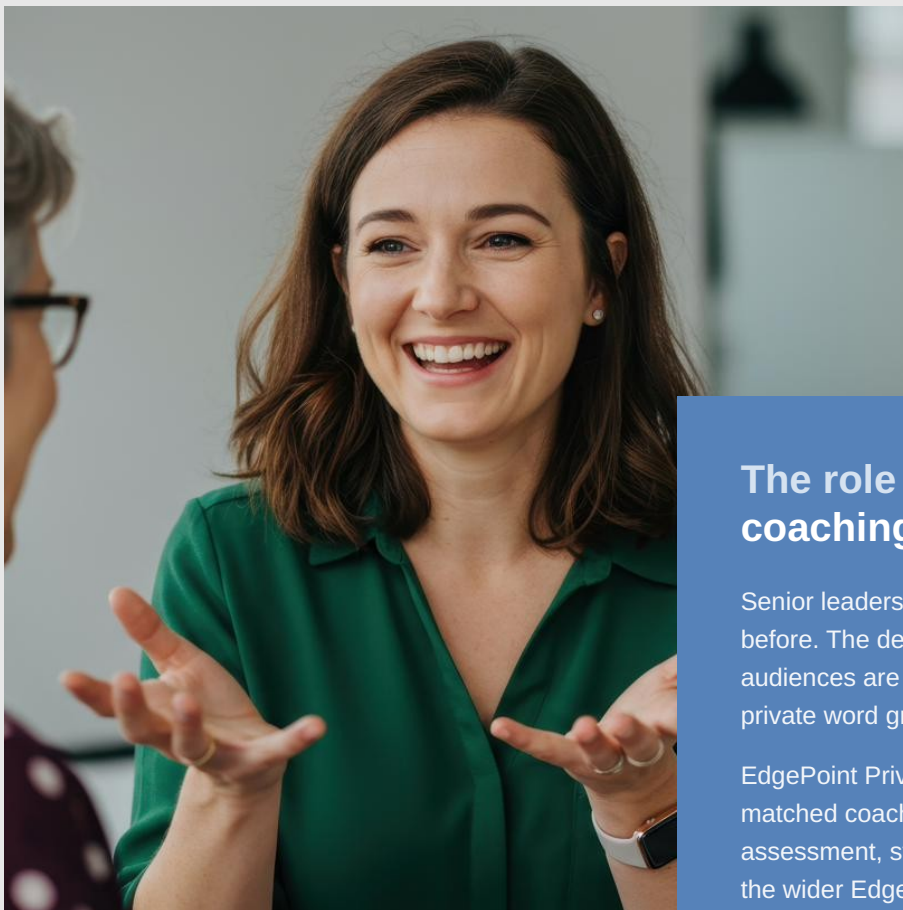




PRIVATE COACHING

COACHING FOR WHAT SENIOR LEADERSHIP
ACTUALLY ASKS OF YOU

*a carefully matched coaching relationship for senior leaders navigating
a defining transition, an expanded mandate, or complexity that warrants sustained attention*



A personal partnership, not a program

Private Coaching is a sustained, developmental relationship. The rhythm is regular, the agenda is the leader's own, and the work is confidential to the leader from the first session forward.

The role has changed. The coaching needs to match it.

Senior leadership is not a bigger version of what came before. The decisions are more consequential, the audiences are more numerous, and the room for a private word grows narrower each year.

EdgePoint Private Coaching combines a carefully matched coaching relationship with rigorous assessment, stakeholder perspective, and access to the wider EdgePoint community.

Coaching designed for what the seat is actually asking of the leader, not a framework applied from the outside.

When Private Coaching is most valuable

Private Coaching is designed for senior executives at a moment where sustained individual attention will change what becomes possible. The right time is not always the loudest one, and the leader who benefits most is often the one whose difficulty is quietly compounding.

- A defining transition into a role with materially different demands
- An expanded mandate that requires a different way of operating
- A critical relationship, at the board, the team, or a peer, that must be worked through
- An enterprise transformation that changes what the leader is expected to hold
- The need to evolve beyond a leadership approach that has carried the leader this far
- A season of high-stakes decisions where a private, informed sounding board is worth its weight



Personal development or role-specific counsel

EdgePoint offers two forms of one-to-one work with a senior leader. Both are personal, both are confidential, and both connect the leader to the wider EdgePoint community. What they differ on is the axis of the work.

PRIVATE COACHING	EXECUTIVE PARTNERS
A personal, developmental partnership focused on the leader's evolution	Role-specific counsel from someone who has carried a comparable seat
Helps the leader see patterns, test assumptions, and translate insight into different choices	Pattern recognition, organizational navigation, and the specific demands of a C-suite mandate
A carefully matched senior coach	A carefully matched former C-suite executive
The horizon is the leader's long-term effectiveness	The horizon is the leader's current mandate
Assessment, stakeholder perspective, and applied agenda are part of the work	A sustained twelve-month arc through the first cycle of high-stakes moments

The right form depends on the leader and the moment. The conversation that precedes a match considers what must become possible, and which form of one-to-one work is likeliest to make it so.

“

The most valuable coaching does not adjust the leader to the role. It develops the judgment the role now requires.

Dan Fisher, PhD
Co-author, *The End of Leadership As We Know It*

“

Being in community with leaders both outside of my industry and existing networks deeply challenged and supported me to grow in perspective and wisdom.

Rose Else-Mitchell
President, Scholastic

What Private Coaching includes

Six layers of work, integrated into a single relationship, so the coaching is grounded in assessment, connected to context, and applied to real decisions.

Assessment

A tailored diagnostic foundation clarifies patterns, strengths, risks, context, and priorities before the coaching agenda is set.

Coaching

Regular one-to-one work with a carefully matched senior coach, held at a rhythm the leader can sustain.

In-the-moment counsel

Space to think through consequential decisions and interactions as they unfold, not only in the scheduled session.

Stakeholder perspective

When appropriate and agreed, targeted stakeholder input connects the coaching to how the leader is actually landing.

Applied agenda

Experiments and commitments tied to the leader's current work, not to abstract development goals.

Full EdgePoint Membership

Annual Leadership Check-Up, the EdgePoint Network, member directory, learning, events, and peer relationships are included.



Private Coaching at a glance

- **Format:** Sustained one-to-one partnership
- **Match:** Coach and leader confirm the fit before beginning
- **Rhythm:** Regular sessions, with agreed access between them
- **Includes:** Assessment, coaching, stakeholder perspective, EdgePoint Membership
- **Confidentiality:** The work is confidential to the leader

INVESTMENT

By arrangement

The engagement is scoped to the leader and the moment. Contact EdgePoint to begin a confidential conversation.

The quality of the relationship matters

A good coach is not the most credentialed one. A good coach is the one whose experience, style, and perspective fit the work in front of the leader.



ON CONFIDENTIALITY

The coaching is confidential to the leader. Nothing is reported upward without consent.

How the match is made

The process is deliberate. It begins with a conversation about the leader, the context, and what must become possible. EdgePoint then recommends a coach whose background fits the work, and both people confirm the fit before beginning.

The confirmation matters. A coaching relationship without a real match wastes the leader's time; a real match compounds it.

Senior operator experience

Coaches bring perspective from leading at scale, not only from studying leadership at scale.

Judgment, discretion, and challenge

The coach is chosen for the quality of thinking and the willingness to challenge the leader as directly as the moment requires.

Fit for the specific work

The right coach for a transition is often the wrong coach for a transformation. The match is made for the work in front of the leader, not the coach's roster.

The leader's confirmation

No engagement begins without the leader's own read on the fit. If the match is not right, EdgePoint recommends another until it is.

What the leader gains

A sustained coaching partnership leaves a senior leader with something a series of workshops cannot manufacture.

Clarity on the actual work, separated from the noise that surrounds it, so attention lands where it will matter.

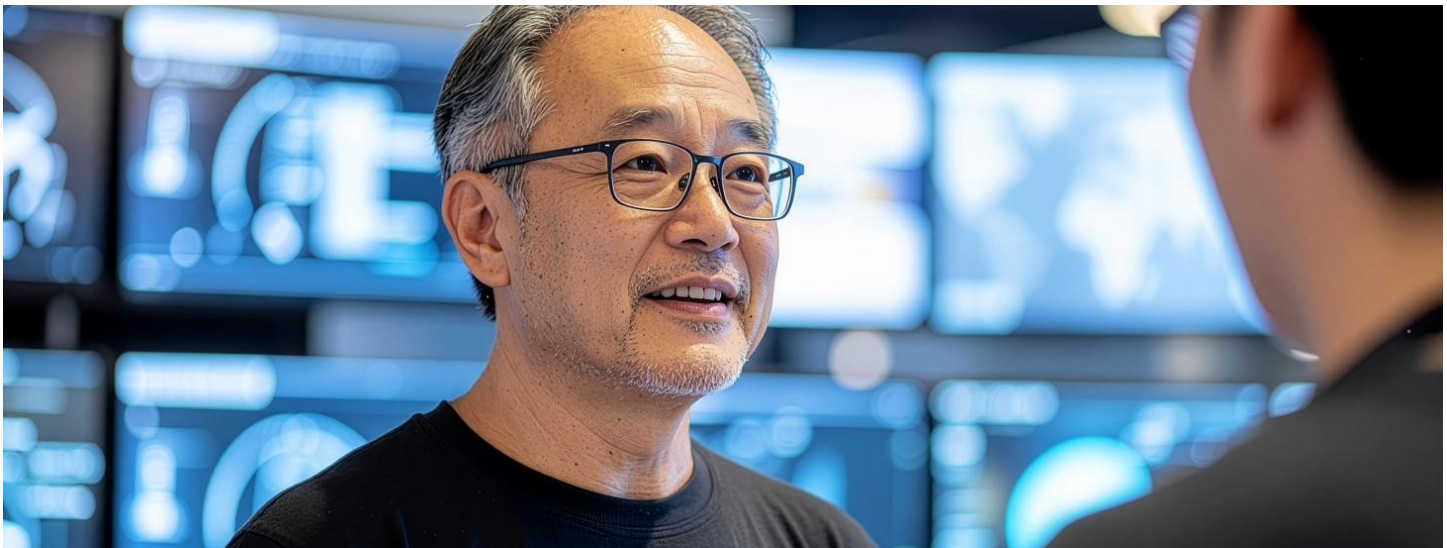
A place to think out loud, without political consequence, when the answer is not yet obvious and the internal audience is not yet safe.

Sharper judgment under pressure, built through the discipline of examining consequential decisions before they are made rather than after.

A more honest read on how the leader is landing, from stakeholder perspective connected to the coaching rather than pulled once a year.

An approach to leadership that keeps working as the seat gets larger, rather than one that had a useful shelf life.

A relationship that will hold across the next role, and the one after that.



Program leadership

EdgePoint Private Coaching is led by **Dan Fisher, PhD**, Managing Partner at Contemporary Leadership Advisors and co-author of *The End of Leadership As We Know It*, with **Christyl Murray**, Executive Director of EdgePoint. Coaches are drawn from the senior faculty of EdgePoint and Contemporary Leadership Advisors.

Private Coaching is right for the leader who:

- Is navigating a transition, expanded mandate, or complexity that warrants sustained individual attention.
- Wants coaching grounded in assessment and stakeholder perspective, not only in conversation.
- Values a coach who will challenge them, not one who will manage their comfort.
- Prefers a confidential, personal partnership over a program with a fixed curriculum.
- Is willing to invest in a relationship that compounds across the year and beyond.

Request a confidential coaching conversation

Every engagement begins with a private conversation about the leader, the context, and what must become possible. To begin, contact **Christyl Murray**, Executive Director, EdgePoint.

info@EdgePoint.community · 888.273.7415 · EdgePoint.community/private-coaching





A community of senior executives
gaining our leader edge



12 E 49th Street, 5th Floor

New York, NY 10017

888.273.7415

www.EdgePoint.community

info@EdgePoint.community

